

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.4-1

LIBRARY  
RECEIVED

MAR 4 1940



U. S. Department of Agriculture

SELINGER'S

*Catalog of* **Dahlias**

for 1940



**SELINGER'S DAHLIA GARDENS**

684 Capital Ave., S. W.

**BATTLE CREEK**

**MICHIGAN**





## Our Greetings for 1940

It is with pleasure that we are mailing you our catalogue for 1940. Your generous and kind support is thoroughly appreciated and inspires us to continue our efforts to make available for you only the best Dahlias at prices within reach of everyone, thereby enabling many to enjoy the better Dahlias at prices that fit their pocketbooks.

We have greatly enjoyed reading the many letters we received this past season, telling us of the various successes obtained from stock purchased from us. This was very gratifying, and you can rest assured we will continue to give the best of quality, good service, and give the other fellow the kind of treatment we ourselves would like to receive.

This past fall our plants and roots again gave an excellent account of the quality of blooms they produce. We entered the Battle Creek Dahlia Show (September 9th and 10th) where our commercial display was the outstanding attraction, winning the blue ribbon, besides winning the commercial sweepstakes from the keenest of competition. A trial order will convince you that we grow the healthiest roots and finest plants in Michigan.

We would like to meet you all personally, and again extend the invitation to visit our greenhouse and gardens at 392 North Washington Avenue, as well as our garden at 684 Capital Avenue, S. W., Battle Creek, Mich.

Sincerely yours,

**SELINGER'S DAHLIA GARDENS.**

Charles Selinger and Laurence Kerr, Proprietors.

### Special Information

All orders, large or small, will be appreciated, and if you send in the names of five or more of your Dahlia friends with an order of \$2.00 or more, I will add a root or plant of 50c or more value free to your order. Have your friends write a card for our price list if you are not sending in an order, and names with it. Or if you do not wish to keep our price list and care to pass it on to some one interested, it will be appreciated.

### State and Federal Inspected Roots and Plants

We ship roots and plants that have been inspected and all out of the state orders will be accompanied by a certificate of inspection.

We grow and ship them in 3 x 3 x 3 inch bands which hold twice as much dirt as a 3-inch pot, and it stands to reason they are stronger and better.

### IMPORTANT

**Notice on Green Plant Shipments.** Plants will be shipped from May 1st to June 15th, but cannot be sent C. O. D., as this causes delay. When roots and plants are ordered together, roots will be held and shipped with the plants unless otherwise specified.

**Order Early.** By so doing you will be assured of getting all of the Dahlias wanted, as the demand for some varieties exceeds the supply.

**Time of Shipment.** Unless ordered otherwise roots will be shipped between April 15th and May 31st by Parcel Post.

**Warning.** Do not send cash by mail unless you have it registered.

**Terms.** Remittance may be made in the most convenient way when sent with order. Or if desired, 25 per cent when order is placed; balance to be paid at time set by you for shipment of stock.

**Minimum Order.** On all orders less than \$2.00, add 15 cents for postage. All orders \$2.00 and up delivered prepaid.

**All Orders** are acknowledged the day received. Keep a copy of your order. Write name and address plainly.

**Substitution.** We never substitute unless requested to do so.

**Prices.** Our prices are for good quality stock, carefully grown and handled, and are as low as is consistent with good service, liberal replacement policies, extras that please, and the supply of the variety.

**If you desire your order sent Special Delivery, add 25c.**

# General Description of Varieties of the WORLD'S BEST PRIZE-WINNING DAHLIAS

## Abbreviations:

FD—Formal Decorative

SC—Semi Cactus

ID—Informal Decorative

C—Cactus

	Plants	Roots
<b>ADIRONDACK SUNSET, I. D.</b> 6 ft. Color, scarlet red with golden tips and reverse. Center of the flower is tipped golden orange. The petals are long and broad, forming a high center. One of the best growers we had in the garden. Don't pass it up.....		\$ .40
<b>ALICE MAY, I. D.</b> "Australia"—1939. Bloom 12x8. This pure waxy white flower is rightly called a "White Lord of Autumn." This tremendous bloom is beautifully formed, the petals folding all the way back to the stem, which is as stiff as a rod, and holds the flower facing, about ten inches above the first set of leaves. One flower of Alice May, had three blue ribbons at the Cleveland Show; one ribbon for the best flower in its class, one ribbon for the largest flower in the show and the other ribbon for the most perfect bloom in the show. One of the greatest dahlias to date.....		\$1.50
<b>AMELIA EARHART, S. C.</b> 3½ to 4 ft. (Cordes). An introduction that took all by storm. It was and still is one of the largest dahlias in cultivation. A Semi-Cactus, coral in color. One of the greatest exhibition flowers ever introduced. Our stock is perfect.....	.35	.50
<b>AMERICA'S SWEETHEART, I. D.</b> 5 ft. An immense variety that is very outstanding among the new introductions. Color is a pure yellow without a particle of shading. Many of the petals are double serated, and curl and twist as the bloom develops. They fold back to the stem, reminding one of a huge chrysanthemum. Straight, stiff and sturdy stem, the flowers are full and with high centers.....	.35	.50
<b>AMERICAN PURITY, S. C.</b> "American Dahlia Farms." Bloom 10½x8, bush 4½ feet. Glistening white, straight stems. Having good substance. Received the American Home Achievement Medal for the most meritorious new seedling. At Baltimore it was the largest semi-cactus and largest flower in the show. A good root maker.....	.50	.75
<b>BALLEGO'S SURPRISE (Ballego), Bloom 9 x 5, Bush 5 ft.</b> The most needed variety that has been imported for some time. Truly a white Frau O. Bracht but easier to grow. It keeps wonderfully well when cut and is easy to handle both as a commercial and an exhibition variety. Deep, full-centered blooms on strong erect stems with bush growth that is very desirable. This variety won many awards in Europe and will be a consistent winner in this country as it is already very popular.....	.35	.50
<b>BETTY COLTER, I. D.</b> 3 to 4 ft. A light salmon red throughout, shading to old rose at the base, of the long rolled petals, the blooms are of good size and form, and are held erect on the best of stems. An early, free and continuous bloomer.....		.25
<b>BLUE RIVER, F. D.</b> "Salem Dahlia Gardens"—Bloom 11½ x5, bush 4 feet. A blue French violet, the nearest to a blue dahlia that we have ever seen. It never fails to grow. It has won many prizes. It was best formal in Section B at the recent New York Show. Very early, long stems .....	.35	.50
<b>BUCKEYE GLORY (Peck, 1937), I. D.</b> A large bright clear lavender to deep lavender, held on good stiff stems. A strong grower and profuse bloomer and winner of three certificates .....	.40	.60

	Plants	Roots
<b>BUCKEYE KING (Golden Rule), F. D.</b> A very large, clear growing amber yellow. Stems are long, always good with all flowers facing. On Mr. Hart's Roll of Honor.....		.20
<b>CAVALCADE, F. D.</b> (Groll). A formal decorative of the Jersey Beauty type. Size of bloom, 7 to 9 inches; height of bush, 5 to 6 ft. The best stemmed variety ever grown in our gardens. Leathery foliage. The color is a beautiful shade of old rose or mulberry pink. Every flower comes perfect, facing you. A free bloomer .....	.35	.40
<b>CALIFORNIA IDOL, I. D.</b> 5 feet. This giant yellow has a coast to coast record as a winner. On Hart's Honor Roll. Certificate at Storrs. It did well in our garden. The petals curl back so that it looks like a giant chrysanthemum. A fine grower. With Lord of Autumn and America's Sweetheart it gives us three great yellows, but I can not make up my mind as to which I like best.....	.35	.50
<b>CARL G. DAHL, I. D.</b> When on trial, won the popular vote. Its immense size and splendid formation created something of a sensation at the New York Show. Color ember-glow with golden sheen and a sweet brier reverse. Honor Roll Dahlia.....	.60	1.00
<b>CHAMPOEG.</b> 3 to 4 feet. The unusual coloring of Champoeg makes it an especially attractive flower. It is a waxy canary yellow at the center and shades into a salmon pink, which deepens in cool weather. Strong, sturdy stems hold the flowers well above the rough, thick foliage .....		.25
<b>CHARLES KUHN, I. D.</b> Light pink with white shadings. Greatly resembles a huge water lily. It presents a very striking appearance on the exhibition table. It is very unusual, and a good one .....	.40	.65
<b>CLARA CARDER (Kemp), Dec.</b> One of the greatest pink decorative Dahlias we have ever grown. Its formation is on the border line between formal and informal decorative, and is in a color class by itself, it being a beautiful shade of clear Cyclamen pink, the only Dahlia we know of this color.....		.15
<b>COLONEL LEWIS (Provins), I. D.</b> Here we have a winner, in a deep rose pink, reverse same color. An early bloomer with the best of stems and foliage. Foliage of deep green and crinkly petals. Very attractive. Every plant a good grower.....		.25
<b>CORNELIA BRYCE PINCHOT, I. D.</b> 4½ ft. One of the richest colors; a glowing bergundy red on a heavy deep flower. Winner at Chicago. Also at Bryn Mawr, it won as the largest and finest bloom. On the Honor Roll .....		.35
<b>CURLY LOCKS (Chemar Creekside Dahlia Garden), I. D.</b> Beautiful autumn tinted Dahlia that creates the admiration of all who see it. Long petals curl and twist and it is large and deep. Good stems, heavy foliage, tall grower .....	.50	.75
<b>DADDY KEMP (Kemp), F. D.</b> This is every inch a man's flower, and one of the most spectacular introduced in recent years. The flowers are of immense size, often 14 inches or over in diameter, and from five to seven inches deep. The color is a rich purplish red. Should be grown to four stems to make these strong enough to hold the flowers. (H. R.).....	.35	.40
<b>DARCY SAINSBURY, F. D.</b> One of the finest whites we ever grew. This Dahlia came to us from Australia. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ feet .....	.75	
<b>DULCENIA (Holland), C.</b> One of the brightest of reds, and also one of the best in every way. The bushes are rather low, but always covered with six to seven-inch blooms. Good and very desirable.....	.35	.40



	Plants	Roots
<b>EDWARD T. RINDFLEISCH (Rindfleisch).</b> Bloom 9 x 5, Bush 4½ ft. A bright scarlet. The imposing appearance is due mainly to the large, broad petals of the bright flowers held well above the foliage on strong, straight stems. Free bloomer .....		.25
<b>EVERYBODY'S FAVORITE (Salem, D. G.), I. D.</b> A rose pink bloom without the faintest trace of lavender, it can easily be grown up to 12 inches by almost 8 inches deep. Petals twist and turn back to stem, flowers face to the side and have good substance. Won the D. W. Hart Medal at Mid-West Show in Detroit, 1938.....	1.25	
<b>FIRE BALL (Bissel), FD.</b> Bloom 7 x 4½, Bush 4½ ft. Won as the best Formal Decorative in the Seedling Class at Detroit and certified at East Lansing 85E. This dahlia will probably compete with Oakleigh Monarch for best red Formal Decorative in a number of shows. Color, cardinal red, of good form on erect stems. Foliage large, bright green and healthy.....	.35	.60
<b>FRAU IDA MANSFIELD (Foreign), C.</b> One of the most striking and admired Dahlias in our gardens. Color is clear, pale yellow .....	.35	
<b>FRECKLES (Inf. Dec.).</b> Chrome yellow background on which there is striped, blotched, and speckled, irregularly bright scarlet. Large blooms and habit of growth is vigorous .....	.40	.50
<b>FREDA GEORGE (Australia), ID.</b> Bloom 9x5, bush 5 ft. This imported informal decorative from Australia reminds us of Opal in color as it is a sulphury white tipped and suffused violet rose. It has strong, erect stems, with well proportioned healthy foliage. A very attractive dahlia in the pastel shades.....	.60	1.00
<b>GOLDEN STANDARD, C.</b> "Downs." A warm buff shaded amber and gold. Very full centers and evenly arranged petals. Bush is a good, open grower. Stem holds flower facing at right angles. Won as the best undisseminated cactus in New York and also won the President's Cup over all types in the undisseminated classes.....	.35	
<b>GRAND MASTER (Creekside).</b> For Dec. Bronze shading to orange at center. The huge blooms are very deep, almost ball shaped .....	.40	.60
<b>GREAT EASTERN, ID.</b> The color is orange and reddish bronze. The stems are good, so is the foliage. It is one of the very large ones.....	.35	.50
<b>GREATER GLORY, C.</b> "Salem." Bloom 11 x 6, bush 7 ft. One of the big ones in this class; especially recommended to us as a tall vigorous plant, with very long, strong stems; a beautiful rose pink flower, of very artistic formation. Winner of eleven first prizes in the leading shows. Also has an A. D. S. Medal.....	.40	.60
<b>GRETEL (Bauer 83C).</b> Bloom 6x3, bush 3½ ft. Best described as a larger and darker Miss Belgium. Color, a soft fiery red. Fine for exhibiting and cutting. We believe this variety will be satisfactory in every way.....	.35	.50
<b>HASLEROVA—For. Dec.—</b> Won first as most outstanding bi-color. Most unusual in coloring, being a delicate shade of cream, freckled royal purple. This is a foreign introduction. It is a prolific bloomer.....	.40	.60
<b>HILL'S PINK SUPREME.</b> Probably the finest dark pink dahlia ever produced for the cut flower trade, since the advent of Jersey Beauty a long time ago, a very prolific grower, and free bloomer on stems three to four feet long towering out of the center of the bush, and looking you right in the face. Just one of the new dahlias that will grow; was the center of attraction in our fields the past season.....	.50	
<b>HUNT'S VELVET WONDER (Hunt-Burnett Bros.).</b> Bloom 10 x 6, bush 5½ ft. This variety won the American Home Achievement Medal in New York and won in Camden as the best Informal Decorative Seedling. The attractive broad petaled blooms are huge and have good full centers and great depth. The flowers of deep rosy magenta blending into a true purple are well proportioned with large, dark foliage.....	.35	.45



	Plants	Roots
<b>JANE COWL, I. D.</b> 5 to 6 feet. Color, a warm buff and old gold, blending to apricot and rose at the center. Bush growth is ideal with strong stems holding the giant flowers upright.....		.15
<b>JEAN TRIMBEE (S. C.) "Trimbee."</b> Bloom 10 x 5, bush 5 ft. Massive yet artistic with long, revolute petals that curl and twist. The color is a beautiful petunia violet making it popular as an exhibition dahlia. A tall, vigorous grower with long, erect stems.....	.35	.50
<b>JERSEY'S MELODY (Waite), S. C.</b> Tyran rose, shading to silver tips, with silver reverse. A very striking variety held on stiff stems. (H. R.).....		.25
<b>JERSEY'S DAINTY (Waite).</b> Straight cactus. A lovely and very satisfactory Dahlia, white with a faint overtone of pink. At times some of the flowers were pure white. The growth is excellent, the stem is fine, and it is a profuse bloomer.....		.25
<b>JERSEY'S WHITE BEAUTY (Waite).</b> Bloom 6 x 3, bush 5 ft. The nearest in white to Jersey's Beauty. It has wonderful keeping qualities and stem, and is quite similar in form with good centers and tight petals. Early and free blooming .....		.35
<b>JOSEPHINE G., S. C.</b> 4 ft. Color, true rose pink, petals tipped pinard yellow. Unusual bloom formation attracts everyone. Its fluted petals, vivid coloring, proud upright blooms and splendid habits of growth make it a real addition to any collection .....		.15
<b>KATIE-K, I. D.</b> "Koenig," 1938. Bloom 11x6, bush 5½ feet. Color is a deep rose pink, with white veins in the petal that lighten the flower considerably. Scored a certificate of merit at both Storr's and East Lansing. Is on all the 1938 Honor Rolls. It is a giant.....	.50	1.00
<b>KEMP'S MONARCH (Kemp, 1938), I. D.</b> Giant bloom of deep salmon, changing to orange chrome and lighter salmon when in full bloom. Petals cupped and rolled back, making the huge flower nearly ball shaped; 10 to 12 inches across, 7 inches deep, and held above the bush on strong stems.....	.40	.75
<b>LELAND STANFORD, I. D.</b> "Ballay." Bloom 12 x 5. Brilliant cardinal red, the Stanford University color. The originator claims this is the brightest big red so far. It does not fade in the least in the hot sun. It is an early and free bloomer. Good stems. Has a similar formation to the great California Idol.....	.40	.60
<b>LORD OF AUTUMN, I. D.</b> 5 feet. We again take pleasure in calling your attention to this great yellow Dahlia. Its rich golden yellow flowers do not bleach or burn, even in the most intense sun heat. The flower, of immense size, can be grown to 13 inches and over in width by 7 to 9 inches in depth, and are held high above the luxuriant foliage on stiff stems. Plant grows to five feet in height, wide spreading and many branched, each branch being crowned by a giant bloom. It is no uncommon thing to see two to five giant blooms on a plant at a time. Awarded more first prizes in the classes for the largest and most perfect bloom than any other Dahlia shown.....	.35	.50
<b>LOIS WALCHER, I. D.</b> (Walcher, 1939). The color is a deep amaranth to pansy purple, with the outer one-third of petals a clear white. Stems are ideal, carrying the flower facing, and well above the foliage. This dahlia won six achievement medals; also two Certificates of Merit, besides winning a large number of blue ribbons....	.60	1.00
<b>MARGRACE (Bissell), I. D.</b> Color, bright red tipped gold, light reverse, size 10 x 6; strong stiff stem; heavy foliage; height, 5 to 6 ft. Awarded a Certificate at Storrs. Winner at Mid-West and Michigan State shows. Very attractive. (H. R.) .....	.35	.50

	Plants	Roots
<b>MASON'S PURPLE BEAUTY, F. D.</b> A very fine velvety purple, having good substance to the petals with a silver reverse showing at the center of the blooms.....	.35	.45
<b>MICHIGAN WHITE (Keiser, 1938), S. C.</b> Bloom 7 x 3, bush 5 ft. We described this dahlia at Storrs as an Improved Star of Bethlehem with good substance. It comes to us recommended as a fine white commercial with three Cert. of Merit, O.V.D.A., E. Lansing, 1936, Storrs, 1937, also an Award of Honor, Ga. It is a prolific bloomer.....	.50	.75
<b>MILTON J. CROSS, I. D. "Johnson."</b> Bloom 11x7, bush 6 ft. An undefeated seedling in the Eastern shows and highest seedling award at the Pennsylvania Horticultural Society. Center of flower is a clear light lemon yellow shaded rose and coral on outer petals. Won three Achievement Medals, New York, Camden and Burholme. It is quite evident that this variety likes good culture or, in other words, it can take it, which is a quality quite necessary for a successful exhibition dahlia in the large bloom classes. Not only large, but deep, and of a pleasing clean color. For those who want them big to exhibit we believe this variety will be more than interesting.....	.50	
<b>MIRIAM HOPKINS (Cordes-Eastman).</b> Bloom 12x5, bush 6 ft. A seedling of Amelia Earhart and quite similar in color although of a rather loose and shaggy formation. A real giant in size. Color, soft salmon pink with carmine suffusion .....	.35	
<b>MISS BELGIUM, I. C. 4 feet.</b> My favorite. Also a favorite with thousands of visitors, an orange cactus, free bloomer, extra good stems. Attracted a lot of attention in our display at the Mid West show, also at the New York show. On Hart's Honor Roll.....	.35	
<b>MISS OAKLAND (Oakleigh-Lakeside).</b> Bloom 9x5, bush 4½ ft. There are so few good white Formals suitable for exhibition that this variety certainly should be appreciated, especially as it is so decidedly even and uniform and a good clear white. Long erect stems with leathery, insect-resisting foliage. Certified at East Lansing and at Storrs.....	.50	.75
<b>MISS OHIO (Frank's D. G.)</b> Bloom 7x5½, bush 5 ft. The winner of the Derrill W. Hart Memorial Medal, the American Home Achievement Medal, 1936. The blooms are very uniform, full and complete. Color, lilac suffused deep rose pink. Stems very long and erect. Fine for cutting, especially when disbudded.....	.40	.60
<b>MONARCH OF THE EAST (Almy), I. D., 1938.</b> Bloom 10 x 5, bush 5 ft. One of the most outstanding dahlias at Storrs. Should win in the largest bloom class as it grows easily 11 x 6 inches, is a light, yet rich, cadmium yellow shading lighter and the reverse of coral red. Excellent sturdy bush growth. Cert. at Storrs.....	.40	.60
<b>MRS. C. E. WILDON, F. D.</b> A scarlet red with an orange buff reverse. Something different in a very large red which rolls back to the stem. An abundant bloomer with good stems and foliage. Awarded Certificate of Merit; score 86.6 .....	.40	.60
<b>MRS. W. S. KNUDSEN, ID.</b> A pure white, a flower that can easily be grown to 12 inches without forcing on a six-foot bush, with heavy foliage. A heavy winner in the Mid West, shown four times, winning first each time. Shown at Detroit, Toledo, Indianapolis and Chicago. Certificate of Merit .....	.40	.60
<b>MRS. GEORGE LE BOUTILLIER (Ruschmohr).</b> Bloom 10x5, bush 5 ft. As an exhibition dahlia this variety did considerable winning last season and has been shown 14½ inches in diameter. It has given Murphy's Masterpiece plenty of competition as it is quite similar in form and also a red, but this one is described as a carmine red .....		.25
<b>MURPHY'S MASTERPIECE, I. D. 4 to 5 feet.</b> Immense dark red that takes its place as one of the outstanding exhibition varieties of all time. It was more in evidence than any other variety at the fall shows last year. There seems to be no limit to the size that this great Dahlia can be grown. Stem and growth are all that can be desired.....	.35	.55

	Plants	Roots
<b>MYRA HOWARD, I. D. 5 feet.</b> The color of this marvelous Dahlia is a glowing combination of saffron yellow and gold with tints of salmon. A wonderful plant and thrifty grower, producing giant blooms freely on long rigid stems .....	.30	
<b>MONMOUTH CHAMPION (Kemp). Bloom 11 x 4, bush 5½ ft.</b> Popularity seems to stay with this variety. A vigorous grower, producing beautiful exhibition blooms of brilliant scarlet orange. Perfect stems and insect-resistant foliage. Still a consistent prize winner.....	.35	.40
<b>MONMOUTH QUEEN (Kemp), F. D.</b> In this new dahlia we have a most pleasing color effect, it being picric yellow in the center with a graduation of light primrose to cream yellow. A mighty fine variety.....		.25
<b>NEGUS, F. D. Strasen.</b> The color is deepest ox-blood red, shading to almost black at the center.....	.50	.75
<b>OAKLEIGH MONARCH (Oakleigh). Bloom 9 x 5, bush 5 ft.</b> Although we have a number of good reds, most of them are Informal, and this outstanding red has made a name for itself in the Formal Decorative class on the show table. Deep, full centered blooms on strong, erect stems. Splendid keeping qualities. Habit of growth is very vigorous and rugged. Color is crimson carmine, which does not fade. Certified at East Lansing.....	.35	.50
<b>OMAR KHAYYAM, F. D. 5 feet.</b> A much admired giant. Color, a Chinese red at the base of petals and shading to a bright orange and tipped lighter. The flowers which can easily be grown over 10 inches in width are held erect facing sideways.....		.15
<b>OPAL—Inf. Dec.</b> This will be a great favorite in pastels, as it is of a soft salmon rose with lighter shadings and centers of lemon yellow. A beautiful large informal decorative of unique form, a good keeper and easily grown. This dahlia should meet competition successfully on the show table .....	.40	.60
<b>ORIENTAL GLORY, I. D. 5 feet.</b> One of Indiana's finest introductions. A brilliant deep orange of irresistible beauty. Fine plants, insect resisting. Winner at World's Fair, Achievement Medal at Indiana show.....	.35	
<b>PALO ALTO, S. C. 5 to 7 feet.</b> Salmon in two tones—bright pinkish salmon throughout the flower but shading quite perceptibly to a sort of salmon gold at the center. Ten to 12 inches across by 6 inches deep; moderate Semi-Cactus, formation perfect, with centers always closed and all alike; stem stalks very tall, straight and long-jointed. A nearly perfect dahlia.....	.35	
<b>PAUL PFITZER (Berger). Bloom 8x4 inches, bush 4 feet.</b> A German novelty that won a name for itself in the New York show. It is a pleasing combination of primrose and shell pink that blends wonderfully well with Frau O. Bracht .....	.35	.45
<b>PRACHTKERL (Werner), (Foreign).</b> A foreign introduction bordering from I. C. to S. C. Color primrose yellow; stem good; bush, a healthy grower. Winner at Minnesota State Show. Attracted considerable attention at the Mid-West Show. (H. R.).....	.35	.60
<b>PRIDE OF AUSTINBURG (Strassen), I. D.</b> A giant informal decorative. Color, a grenadine pink suffused light yellow. Center and reverse rich rose. Strong, open plant growth, with long cane-like stems, requiring a minimum of disbudding. A profuse bloomer with flowers averaging more than ten inches throughout the season....		.30
<b>PRESIDENT FRANKLIN D. ROOSEVELT, I. D. (Andrews).</b> A massive flower of striking color and growth. Bright carmine red with yellow reverse. Very popular.....		.25
<b>PRIMROSE, Inc. Cat. Bissell.</b> An attractive formed flower of straw yellow, with rose-pink reverse. It is on the Honor Roll. It is an excellent keeper. Free and early bloomer, with fine stems .....	.50	.75

	Plants	Roots
<b>PURPLE MIST (Emmons-Ruschmohr), F. D.</b> Color, dark violet-carmine. Blooms have excellent substance and average 9 to 10½ inches in diameter by 5 to 6 inches in depth. Good stems; excellent dark green foliage. Winner of the American Home Achievement Medal at Cleveland, 1936. Scored at the Mid-West Trial Grounds in 1936 .....	.40	.65
<b>QUEEN CITY (Peck), F. D.</b> A formal commercial type, of a scarlet pink color; excellent stem on long upright branches starting from the near ground; height of plant, 3 to 4 feet; a very early and continuous bloomer. Winner at Cleveland as best keeper. A remarkable cut flower variety. On Honor Roll.....	.35	.40
<b>RED JUG (Preas-Ruschmohr), I. C. or S. C.</b> This remarkable brilliant crimson or cardinal red Dahlia with yellow tips has wonderful keeping qualities and cane-stiff stems that hold the flowers perfectly facing. Foliage is insect-resistant. Won many prizes. Certified at Storrs .....	.35	.40
<b>ROBERT L. RIPLEY (Salem D. G.). Bloom 12x8, bush 6 ft.</b> This variety is without question one of the largest varieties grown. Color, soft Rhodamine purple with deep rose pink suffusion throughout. Stems are straight and strong. Flowers have good substance and keep wonderfully well. An unusual quality of his dahlia is that buds may be cut and will develop into full open flowers.....	.60	.85
<b>ROCKLEY MOON (Ruschmohr), F. D.</b> Another impressive formal decorative which made the round of the shows this past season with startling success, and an outstanding variety at Storrs, where it received a Certificate of Merit. A large flower of exceedingly bright yellow, with bronze tints at the center.....		.25
<b>RUBY TAYLOR, I. D. 5 to 6 feet.</b> A prize winner from the Pacific coast which has met with instant approval wherever grown. The color is carmine and the large deep blooms are supported by perfect, long, stiff stems. Awarded a Certificate at Storrs's.....		.35
<b>SALLY LOU, S. C.</b> A one-tone flower, dark orange shaded brown—an uncommon color. The flowers are very attractive in form and have good depth.....	.60	
<b>SAN FRANCISCO (Ballay), I. D.</b> Another dahlia of extraordinary size, easily produced over 12 inches with great depth. A pleasing shrimp pink in a class by itself. We understand it is not an exceptionally early bloomer. Tall open grower with medium dark foliage. Listed in Dahlia Futurity, 1939 .....	1.25	
<b>SHAHRAZADE (Newsome), I. D.</b> Another remarkable shade of bright pink similar to but deeper than the old "Delice." The form and size resemble Jane Cowl and the bushes are also vigorous. (H. R.).....		.15
<b>SCARLET ELEGANCE, S. C.</b> This dahlia will draw the attention of the real dahlia fan by its beautiful lively fire-red color, its elegant shape and because it is a very free flowering dahlia, too. No wonder that it has received an Award of the trial garden and two certificates first class, at Haarlem and Amsterdam, Holland.....	.35	.60
<b>SLEEPY HOLLOW (C.) "Morgan." Bloom 7x4, bush 6 ft.</b> A broad petaled cactus, which is different. The color is a vivid shell pink shading to white at the center. Especially beautiful under artificial light. We consider it the most distinctive variety of the year.....	.75	
<b>SON OF SATAN, Slocum.</b> The new sensational, four honor roll dahlia. Certificate of Merit Winner. An immense incurved cactus, flame red, with excellent stems. This sensational four honor Roll dahlia attracted more attention than any other variety in our exhibition garden..	.35	.50
<b>SULTAN OF HILLCREST (Scott). Bloom 11 x 6, bush 3 ft.</b> The unique form with the petals recurving to the stem attracts one's attention. Huge blooms of lemon yellow with reverse of rosy pink on strong stems, giving an unusual color effect. A dahlia for the largest bloom class. Certified at Storrs's.....		.35



	Plants	Roots
<b>TANNENBERG, F. D.</b> A medium sized flower of deep, blood red with tips of gold, and gold at the center. A popular novelty for the garden.....	.40	
<b>VOLCANO (Richardson).</b> Bloom 11x7, bush 4½ ft. This variety is Formal or Informal, call it whichever you like, according to the way it grows. Color, orange flame red that does not fade or burn. Foliage dark green and rugged. Won in the Largest Bloom Class in Washington in 1936. It is a real keeper with heavy petals on strong stems, blooming from midseason on.....	.50	.75
<b>W. H. T., F. D.</b> 5 to 6 ft. One of the outstanding dahlias at the A. D. S. show. An unusual shade of old rose, very large exhibition flowers produced on very strong, straight stems .....		.15

## BALL DAHLIAS

<b>CARL OWEN.</b> Dark red.....	.25
<b>MARY HELEN.</b> Buttercup yellow. Free bloomer and very good .....	.25
<b>CHARLOTTE CALDWELL (Creekside D. G.)</b> Bloom 6x3, bush 3 ft. A welcome addition to the Ball Class for exhibition as it is large, uniform and the petals are evenly cupped. Color is bright apricot, suffused coral. Bush and foliage healthy and rugged.....	.35

## MINIATURE DAHLIAS

<b>BABY ROYAL, S. C.</b> A new Gold Medal miniature from England and one of the most outstanding prize winners so far introduced in this class, always winning the blue ribbon wherever exhibited. It is a beautiful little flower of salmon-pink and apricot with gold shading. Stems are long and wiry and blooms are of most graceful formation, as florets are rolled and incurved.....	.15
<b>BISHOP OF LANDAFF.</b> Bloom 3 x 1½, bush 4 ft. This is an unusual and attractive flower, petals being bright scarlet with a center of deep garnet. Foliage is lacy of a reddish bronze color. Wonderful for landscape effects and home arrangements. Very popular as a cut flower .....	.20 .20
<b>CYNTHIA.</b> A glorified Baby Royal, which we believe much better .....	.25
<b>FAIRY (Bond).</b> This dainty little Dahlia is best described as a miniature Jersey's Beauty, it having the same lovely shade of pink with a slight suffusion of mauve towards the tips of the petals.....	.10
<b>GUTT GLUCK, S. C.</b> Violet tipped white. A good bi-color..	.25
<b>MARKET JEWELL, M. D.</b> A striking dark velvety red. Long stems .....	.30
<b>LITTLE NEMO (Chase).</b> A red tipped white that was a winner at the Midwest show.....	.20
<b>ORCHID LADY, F. D. (Groll).</b> Bush, 4½ ft. It is very well named; the color is amaranth pink to mallow pink. Has fine stiff stems. Healthy strong plant, and a profuse bloomer. It has two A.D.S. Certificates.....	.10
<b>SYLVIA (Lakeside D. G., 86S), M FD, 1938.</b> Bloom 2½ x 1¾, bush 4 ft. This dahlia won first as best red miniature seedling at Detroit in 1936. Cert. at Storrs 86S and Cert. at E. Lansing, 1937. A dahlia that grows well, blooms profusely, carries and keeps wonderfully. Good form and a real miniature.....	.30

## MINIATURE COLLECTIONS

<b>Four Miniature Roots</b> listed above, your pick.....	\$ .50
<b>Four Miniature Plants</b> listed above, your pick.....	.85

## POM POMS

The Finest Flowers for Cutting or Table Bouquets  
Will Keep for Three to Five Days

	Plants	Roots
<b>ARTHUR.</b> Small brilliant scarlet; fine stems.....		\$ .20
<b>AMBER QUEEN.</b> Beautiful shade of amber.....		.20
<b>BELL OF SPRINGFIELD.</b> A small flower of soft rosy red....		.20
<b>CHICKEY.</b> A small cherry red flower.....		.20
<b>DOTTY DIMPLE.</b> Small yellow .....	.20	
<b>GERTRUDE.</b> Rich crimson. Extra fine .....	.20	
<b>GOLDEN QUEEN.</b> Deep golden yellow. a little large but long stemmed and makes it the finest for basket work or bouquets .....		.10
<b>JOE FETTE.</b> Perfect pure white; stems good; free bloomer..		.20
<b>MARY MUNN.</b> A fine pure lavender.....		.20
<b>MINNIE MOUSE.</b> Rich burgundy red with white tips.....		.20
<b>NERISSA.</b> Soft rose tinted silver .....	.20	
<b>SHERRY.</b> Royal purple .....	.20	
<b>TOM THUMB.</b> Small bright red.....		.20
<b>YELLOW GEM.</b> The finest deep yellow. Good stems and best for cuttings .....		.20

---

## BARGAIN POM POM COLLECTION

Six Pom Pom Roots listed above, your pick.....	\$ .90
Five Pom Pom Plants listed above, your pick.....	.75

---

**Buy Michigan Grown Dahlias**  
**They Grow the Best**

# **SPECIAL OFFERS**

## **In Collections**

### **No. 1—Roots**

#### **Eight Good Ones for Beginners**

Josephine G., Clara Carder, Champney, June Cowl, Betty Colter, Jersey Melody, W. H. T., Rockley Moon. \$1.40.

### **No. 2—Roots**

Amelia Earhart, Cavalcade, Mrs. George Le Boutillier, Hunt's Velvet Wonder, Adirondak Sunset, Dulcenia, Sultan of Hillcrest. \$2.40.

### **No. 3—Roots**

Oakleigh Monarch, California Idol, Murphy's Masterpiece, Buckeye Glory, Pride of Austinburg, Jersey Dainty, Blue River. \$2.90.

### **No. 4—Roots**

Miss Ohio, Monarch of the East, Miss Oakland, Freckles, Leland Stanford, Mrs. C. E. Wildon, Margrace. \$3.75.

### **No. 5—Roots**

#### **Seven of the Best**

American Purity, Kemp's Monarch, Primrose, Son of Satan, Purple Mist, Opal, Mrs. W. S. Knudsen. \$4.00.

### **No. 6—Roots**

#### **Five Great Prize Winners**

Robert L. Ripley, Katie K., Michigan White, Curly Locks, Volcano. \$3.75.

### **No. 7—Plants**

#### **Six New Top Notchers**

Alice May, Everybody's Favorite, Sleepy Hollow, San Francisco, Lois Walcher, Freda George. \$5.50.

**(Special offers continued next page)**

## **No. 8—Plants**

### **Here is our Super Special Bargain Collection for 1940**

Alice May, Everybody's Favorite, Sleepy Hollow, San Francisco, Lois Walcher, Freda George, Robert L. Ripley, Katie K., Michigan White, Curly Locks, Volcano, Sally Lou.

**All 12 Plants for Only \$8.00**

## **No. 9—Mixed Varieties**

**Ten Good Unlabeled Dahlia Roots, \$1.00**

In digging and packing we lose the tags of some good varieties and we put them in the mixed ones, also put in some varieties we only have a small stock of to reduce our varieties. Try them. You may get one root of more value than you pay for the lot.

---

## **SELINGER'S DAHLIA GARDENS**

**CHARLES SELINGER      LAURENCE KERR**  
**Proprietors**

**Phone 8875**

**Phone 4041**

**684 Capital Avenue, S. W.**

**392 N. Washington Street**

**Battle Creek, Michigan**



## SELINGER'S DAHLIA GARDENS

### Battle Creek, Mich.

Name

St. and No.  
or R.F.D.

State

Amt. Enclosed

Name of Variety

Price	Amount
10	10
20	20
30	30
40	40
50	50
60	60
70	70
80	80
90	90
100	100

**TURN TO OTHER SIDE**

**If your order is for \$2.00 or more, and you have five friends who are now raising Dahlias, but not receiving our 1940 catalog, kindly list their names and addresses below, and we will add a root or plant of 50c or more value free to your order.**

Blank lined paper.





